

# EHP

# Enthusing Human Potential

## **Executive Summary**

## **2008**

This document contains  
confidential and proprietary information belonging  
exclusively to:

EHP  
(Enthusing Human Potential)

# **Nondisclosure Agreement**

**EHP**

**(Enthusing Human Potential)**

I agree that any information disclosed to me by [Tamarah Jonason and Deerwomon](#), in connection with my review of the company will be considered proprietary and confidential including all such information relating to the Company's past, present or future business activities, research, product design or development, personnel and business opportunities.

Confidential information shall not include information previously known to me, the general public, or previously recognized as standard practice in the field.

I agree that for a period of five years, I will hold all confidential and proprietary information in confidence and will not use such information except as may be authorize by the company and will prevent its unauthorized dissemination. I acknowledge that unauthorized disclosure could cause irreparable harm and significant injury to the Company; I agree that upon request, I will return all written or descriptive matter including the business plan and supporting documents to the company.

Accepted and Agreed to:

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Signature

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Printed Name

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Company/Title

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Date

# **The Executive Summary**

## **EHP (Enthusing Human Potential)**

### **The Project**

Give a brief description of the project. What is it? Who does it help? What is the vision? What's the concept? Why is this important?

The EHP project is to transform existing Enthios Art Venue into an available resource sustainable entity and secure building by paying balance on mortgage. Enthios Art Venue exists in a privately owned 5000 sq. ft. building utilized for Performing Arts, Media Presentation, Education, Internet, Conferences and Organic Greenhouse Growing for the community. Entire production equipment, lights, refrigeration, restroom usage and kitchen will be converted to free energy via accessing available resources (i.e.solar, wind, radiant heat, geothermal and hydro-generator) providing a sustainable living model.

The vision is for our community to experience prosperity through "free lifestyle" "enthused" by co-existing with the environment. Our universe is therefore expanded into a conscious co-creative existence, full of awareness, creativity and innovation.

### **The Project's Mission**

What is the mission of the project? What does it hope to accomplish?

The mission of EHP is to run entire facility with an available resource sustainable manner offering a co-creative, eco-community venue.

The intent is to create a large model for the greater community to use and experience available resources, sufficiency and sustainability.

### **Products/Service**

What service will your project provide to the beings that it is helping?

An experiential model of Available Resource Sustainability with the environment and offer a co-creative, eco-community venue.

### **Market Description**

Describe the current market and the current market conditions. Are there other organizations providing similar services? What basic need does your market fulfill?

Currently, Eureka Springs along with other cities, conditioned by the monetary system, offer no alternatives to this scarcity cycle within the present market structure.

Therefore, providing a model such as EHP offers insight into the transformation needed to replace the decaying monetary system. EHP will provide an awakening venue for our community to enthuse our greatest resource..... our co-creative ability to focus our human potential. EHP is Eco-Gardening, Creative Arts, Available Resource Sustainability, Internet Hub, resourcing and sharing experiences, co-creating the universal consciousness with our community.

## **Alliances**

Are there any other projects in the market place that you can align yourself with to help accomplish your mission? If so, how are they, how long have they been around? Are they open to an alliance? Who is the project director? How can your two project's work together to help each other accomplish each other's mission?

EHP is aligning with IPAC (<http://www.the-ipac.org/BOD.html>), the organizers of The Coalescence Festival (<http://www.coalescencefest.com/>) and the Central Headquarters of The Peace Coalition all of which are recognizing Eureka Springs, Arkansas as a viable and central location.

The focus and intent of these organizations along with EHP is Conscious Awareness, Available Resources and Sustainability, Networking, Health and Peace for All.

## **Marketing and Sales Strategy**

What is your strategy for finding the beings you want to help? What and how will you communicate to these beings? What are the criteria for receiving support from your project? What is the process for receiving support from your project?

EHP is about "living" the Model.

Enthios Art Venue is a community gathering place open to the public. Our efforts and vision is regarded as an important component to the community. Our predominate means of "getting the word out there" is via email, internet media sites, performance events, classes and personal/community networking. We are however entertaining the idea of a GONG.

## **Management**

Who will manage the project? What is their back ground? What makes them qualified to run the project? Give a brief description of the management strategy.

Tamarah Jonason and Deerwomon will manage the project.

Tamarah Jonason has been performing, teaching and facilitating arts and educational workshops, productions in dance schools, private and charter schools for over 25 years in Phoenix, AZ. She moved to the Midwest, 2001, and established Mosaic Trio Progressive Ballet Company 2003, currently transforming into Shaumbra Conscious Dance Theater Co. Tamarah and Deerwomon are co-facilitator of productions and performances at Enthios Art Venue.

Deerwomon MS. Ed. will Research and is a Consultant for Enthios Art Venue and EHP.

Deerwomon, aka Barbara Prestigiacomo, Educator, Internet Media Specialist, Prayerformer, has worked in the arts and education for over 30 years. Her experience is in the areas of Administrator, Director and Teacher. She is the founding member of Full Bloom Productions, nonprofit 501 C 3 and co-owner of Eureka Springs Internet Hub.

The strategy is co-creation. Gathering information for each necessary component and joining with knowledgeable co-creators will inevitably bring about fruition.

## Strategy

- Asses the amount of wattage usage of entire space paying particular attention to production equipment such as; lighting and sound boards.
- Determine necessary solar panels and battery storage to fullfill wattage needs
- Acquire and install systems
- Assess placement of heaters, acquire and install
- Determine unit size of solar hot water heater, acquire and install
- Determine choice of compost toilet, acquire materials and install
- Asses best application of Greenhouse expansion, acquire materials and install
- Devise instruction manuals for maintenance of sustainable systems
- Continue alliances with IPAC, the organizers of The Coalescence Festival and the Central Headquarters of The Peace Coalition

## Budget

\$ 70,000	Mortgage Balance
\$ 22,000	Solar Panels, wiring, system meters
\$ 1,500	Battery Storage and insulated battery box
\$ 500	Inverter (conversion from AC to DC)
\$ 2,500-3,500	Solar hot water system providing kitchen and bath (80-120 gal.)
\$ 11,900	Solar Heaters (7 Components each heating approx. 750 sq ft - recommended as back up to wood)
\$ 5,500	Back Up Wood Heat Stoves & Accessories (Hub, Studio A, Studio C)
\$ 1,300	DC Refrigeration
\$ 500	DC Lighting, fans
\$ 750	Compost Toilet
\$ 15,000	Greenhouse Expansion
\$ 20,000	Sub-contracted Labor
\$ 5,000	Miscellaneous
<b>\$ 157,450</b>	